

National Teach Your Kids to Share Day to take place April 24

Events around the country for families feature values-based approach to money management

In today's turbulent economic environment, there's a renewed interest among parents to not only teach their children the basics of saving and spending money, but also about the responsibility of sharing and giving back. Thousands of families nationwide have the opportunity to take a first step in this lifelong lesson during the first-ever [Teach Your Kids to Share Day](#).

[Thrivent Financial for Lutherans](#), a faith-based, not-for-profit financial services organization, is introducing Teach Your Kids to Share Day, which will take place at more than 50 sites across the country on the evening of April 24, 2009. The events are open to children ages 6–10 and accompanying adults (parents, grandparents, aunts, uncles, etc.).

In conjunction with Financial Literacy Month, Thrivent Financial established Teach Your Kids to Share Day to bring families together for interactive and fun workshops to learn about sharing, saving and spending using a values-based approach to money management. This national event is unique as it highlights stewardship and [teaching kids](#) about how they can also share their time, skills and money with others.

Held simultaneously at children's museums and other kid-friendly locations across the country, Teach Your Kids to Share Day events will:

- Explore ways kids can share, save and spend.
- Discuss the importance of being responsible with money.
- Give parents practical tips they can use to teach their kids about money.
- Foster stewardship awareness and behaviors among parents and their kids.

"Instilling sensible money habits in our children is an important life lesson," said Laura Dierke, Teach Your Kids to Share Day program manager for Thrivent Financial. "These events will be lively and interactive and at the same time provide a base for the financial education to continue at home. Thrivent Financial is committed to helping both adults and children learn our how personal values serve as an important foundation for how we use the resources we have."

Parents reflect on values

Through Thrivent Financial's *Parents, Kids and Money Matters* workshop, adults will gain a better understanding of why it's important to teach kids about financial principles, reflect on the values they want their children to learn and use the concept of stewardship to teach children how to take care of the resources entrusted to them.

Interactive workshops for children

In addition to receiving their very own Money Matters Piggy Bank as a learning tool about sharing, saving and spending, children will participate in a series of interactive activities designed to teach various concepts. (Photos available at www.thrivent.com/shareday.)

To register: Nearly 60 child-friendly sites across the United States will be hosting a Teach Your Kids to Share Day event on the evening of April 24, 2009. To find an event happening in their area, individuals can visit www.thrivent.com/shareday or call 800-236-3736. A \$10 per family registration fee includes dinner, activities and educational materials.

Editor's note: Photos of the Money Matters Piggy Bank and the preview event in St. Paul, Minn. in Jan. are available at www.thrivent.com/shareday.