

## WEBINAR INFORMATION

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### ADMINISTRATIVE ISSUES PARTS 1 & 2

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This webinar will feature a different topic for school administrators:

#### **Part 1**

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| Sept. 15 | Administrative Performance - Spending Time on What Really Matters!                                  |
| Oct. 13  | Spiritual Development - Shaping the Culture of Your School!<br>Mission/Purpose/Vision               |
| Nov. 17  | Being the Fiscal Leader - Taking Responsibility for the Financial Sustainability of Your School!    |
| Jan. 12  | Strategic Financial Planning - Key Components of Effective Financial Planning and Implementation!   |
| Feb. 9   | Think Advancement - Moving Forward by Effectively using Marketing, Communications, and Development! |
| Mar. 16  | Academic Excellence - Creating an Environment of Success for Both Teachers and Students!            |
| Mar. 23  | Governance Leadership - Guiding Your Board to Effectively Govern!                                   |

#### **Part 2**

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|---------|--|
| Mar. 30 | Successful Staff Development - Individual and Corporate Means to Grow Your People!                         |
| Apr. 27 | Student Safety - The #1 Priority for Parents!  |
| May 4   | Northwest District Standards for Lutheran Principals   |
| May 11  | Northwest District Standards for Professional Development in Lutheran Schools                              |
| May 13  | Instructional Technology - Practical and Real Implementation of Technology within Your School Now! Part I  |
| May 18  | Northwest District Standards for the Lutheran Teaching Profession  |
| May 20  | Instructional Technology - Practical and Real Implementation of Technology within Your School Now! Part II |

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**SKILL AND MIND SET WEBINARS**

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**DEVELOPING THE LEADER WITHIN YOU -  
JOHN C. MAXWELL**

**THURSDAYS @ 9:00 A.M. PACIFIC (10:00  
A.M. MOUNTAIN)**

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| Sept. 17 | 1. The Definition of Leadership: Influence                     |
| Sept. 24 | 2. The Key to Leadership: Priorities                           |
| Oct. 1   | 3. The Most Important Ingredient in Leadership: Integrity      |
| Oct. 8   | 4. The Ultimate Test of Leadership: Creating Positive Change   |
| Oct. 22  | 5. The Quickest Way to Gain Leadership: Problem Solving        |
| Oct. 29  | 6. The Extra Plus in Leadership: Attitude                      |
| Nov. 5   | 7. Developing Your Appreciable Asset: People                   |
| Nov. 12  | 8. The Indispensable Quality of Leadership: Vision             |
| Dec. 10  | 9. The Price Tag of Leadership: Self-Discipline                |
| Dec. 17  | 10. The Most Important Lesson of Leadership: Staff Development |

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**CRUCIAL CONVERSATIONS - TOOLS FOR  
TALKING WHEN STAKES ARE HIGH**

**THURSDAYS @ 9:00 A.M. PACIFIC (10:00  
A.M. MOUNTAIN)**

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|---------|----------|
| Jan. 7  | Part I   |
| Jan. 14 | Part II  |
| Jan. 21 | Part III |

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**CRUCIAL CONFRONTATIONS - TOOLS FOR  
RESOLVING BROKEN PROMISES, VIOLATED  
EXPECTATIONS, AND BAD BEHAVIOR:**

THURSDAYS @ 9:00 A.M. PACIFIC (10:00 A.M. MOUNTAIN)

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Jan. 28      Part I  
Feb. 4        Part II  
Mar. 4        Part III

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**INFLUENCERS - THE POWER TO CHANGE  
ANYTHING:**

THURSDAY @ 9:00 A.M. PACIFIC (10:00 A.M. MOUNTAIN)

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Mar. 11      Part I  
Mar. 18      Part II  
Mar. 25      Part III

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**THE NEW GOLD STANDARD - 5 LEADERSHIP  
PRINCIPLES FOR CREATING A LEGENDARY  
CUSTOMER EXPERIENCE COURTESY OF THE  
RITZ-CARLTON HOTEL COMPANY:**

THURSDAYS @ 9:00 A.M. PACIFIC (10:00 A.M. MOUNTAIN)

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Apr. 1        Principle 1 - Define and Refine  
Apr. 8        Principle 2 - Empower Through Trust  
Apr. 22      Principle 3 - It's Not About You  
Apr. 29      Principle 4 - Deliver Wow!  
May 6        Principle 5 - Leave a Lasting Footprint

## ADMISSIONS WEBINAR

TUESDAYS @ 9:00 A.M. PACIFIC (10:00 A.M. MOUNTAIN)

1. Seats and Students – Practices Ideas and Realities
2. 24-7-12 Year Round, Full Time, All the Time, Admissions
3. Marketing, Communicating, Recruiting
4. Retention and Re-Recruiting
5. Working With Staff - Developing a Customer Service Mind-Set
6. Deploying Parents and "Friends" to Recruit

## PASTOR WEBINARS

TUESDAYS @ 9:00 A.M. PACIFIC (10:00 A.M. MOUNTAIN)

1. "Fish" for Pastors of Lutheran Schools
2. "Fish Sticks" – Pastoral Leadership of "It!" Be it!
3. Pastoral Ministry to All School Families
4. Creating Opportunities – Connecting the Congregation with the School Children/Families and vice versa.
5. Key Roles a Pastor Plays in the Life of a School
6. The Care and Feeding of Staff

## SCHOOL BOARD WEBINARS

TUESDAYS @ 6:00 P.M. PACIFIC (7:00 P.M. MOUNTAIN)

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1. Governance Basics
2. Governance 1 - Desired Outcomes
3. Governance 2 - Self-Governance
4. Governance 3 - Board and Executive Relationship
5. Governance 4 - Executive Limitations
6. General Practices and Methods of Operation