

Presented By

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Relations: Early Childhood Boards and Directors

What is your board makeup?

- Do you have a board?
- Is it a board elected by the congregation?
- Is someone designated as the board leader?
- Are you functioning as the board leader?
- Is the congregation fully informed of the boards role?
- In addition, do you meet regularly with the Pastor to keep him up to date with the happenings now and what you want to happen?

For Today's Purposes

- There is a board duly elected under the governance of the congregation
- There is a board chairperson
- There are board members
- The director attends board meetings

Today's Topics

- Recruitment
- Preparation
- Policy
- Planning
- Positioning and Public Relations
- Financial Resources
- Performance Evaluation

Recruitment

- Do your board and director work together to set leadership responsibilities, goals and objectives?
- Do you have a specific, measurable performance objectives in place for your director and your board members?
- Do you have plans in place for ongoing board member recruitment and development?
- Do you feel that your board is diverse enough to fully understand the constituency you serve?

Preparation

- Do your board and director work together to define the format for meeting preparations, orientation, communication, strategies and tools?
- Is the importance of preparation emphasized in your board's recruitment process?
- Does your board have a preparation plan and is it reviewed regularly for effectiveness?
- Do your board members spend less time preparing for board meetings than they spend attending board meetings?

Policy

- Do your board and director continuously review established policies in light of rapidly changing environmental factors?
- Does your board include the director in discussions about policies as they affect operations?
- Do you feel comfortable bringing new issues or possible policy conflicts to the board for discussion and action?

Planning

- Has your board recently reviewed its mission and vision, as well as its underlying values?
- Does your board understand the environment in which its organization is operating?

Positioning and Public Relations

- How long has it been since your board surveyed constituents and determined your organization's position within the marketplace?
- Does your board prioritize the development of relationships? Do board members understand their responsibility in bringing new relationships to the organization?
- Do you have a system for managing your database of contacts and relationships? If so, is it up to date and organized to be helpful to your marketing efforts?

Financial Resources

- Do your board members understand how your organization's funds are being managed?
- Has your fund management approach been evaluated in the last year?
- Do 100 percent of your board members contribute to the organization in significant ways, either monetarily or through bringing other major contributions into the organization?

Performance Evaluation

- Has your board conducted a formal evaluation process in the last two years – of the director and of the board?
- When hiring a new director, are your board's expectations clearly stated up-front? Is an evaluation process in place up-front?
- Do your board and director seem to be moving in the same direction and to have the same understanding of the organization's mission and objectives?

From
Transformational Boards
by Byron L. Tweeten

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